

# EDITORIAL CALENDAR



	JAN/FEB	MAR/APR	MAY/JUN	JUL/AUG	SEP/OCT	NOV/DEC
COVER FEATURE	Thought Leaders	Forty Under 40	The Pinnacle Experience	MVP Awards	Women in Residential Construction	Home Improvement Leaders
PROTRADECRAFT	Jobsite Know-How	Jobsite Know-How	Jobsite Know-How	Jobsite Know-How	Jobsite Know-How	Jobsite Know-How
HOME IMPROVEMENT PROFESSIONAL	Exterior Replacements: Windows K&B Coverage: Surfaces Products: Cabinets, Sinks	Exterior Replacements: Roofing K&B Coverage: Cabinets Products: Lighting, Software	Exterior Replacements: Decking K&B Coverage: Toilets Products: Appliances, Windows	Exterior Replacements: Trim K&B Coverage: Countertops	Exterior Replacements: Outdoor Finishes K&B Coverage: Toilets Products: Siding, HVAC, Doors	Exterior Replacements: Windows K&B Coverage: Flooring Products: Roofing, Kitchen Sinks & Faucets, Surfaces
ADDITIONAL OPPORTUNITIES	IBS/KBIS, Feb. 25-27, Las Vegas		The Pinnacle Experience, June 18-20, Chicago		Women in Residential Construction Conference, October 1-3, Austin	
AD CLOSE	12/18/25	2/18/25	4/15/25	6/13/25	8/12/25	10/20/25
MATERIAL DUE	12/20/25	2/20/25	4/17/25	6/17/25	8/14/25	10/22/25
MAIL DATE	1/28/25	3/25/25	5/20/25	7/22/25	9/16/25	11/25/25

Note: The editorial calendar is subject to change    For editorial inquiries, please email Erika Mosse, [emosse@endeavorb2b.com](mailto:emosse@endeavorb2b.com)

# KEY EDITORIAL INITIATIVES



## THOUGHT LEADERS

Pro Remodeler's Thought Leaders are an elite, selective group of standout, cutting edge remodeling and home improvement company owners. These Thought Leaders take charge in the industry and represent its future. The Thought Leaders editorial coverage involves highlighting this group, anticipations for the new year, business approaches, favorite products, and more to inform and influence other business owners.

**January/February**



## FORTY UNDER 40

Pro Remodeler is shining a well-deserved spotlight on the industry's best and brightest young professionals. The Forty Under 40 is our most popular award program, and this issue celebrates the winners' leadership, achievements, and ambition. From honoring CEOs and tradespeople to designers and marketing experts, we tap into the potential of the next generation. These leaders are the change-makers shaking up the industry and shaping the future of remodeling and home improvement.

**March/April**



## THE PINNACLE EXPERIENCE

Pro Remodeler's new event brings the whole industry together for one ideal opportunity. The Extreme Sales Summit and Extreme Lead Gen are now co-located to leverage the strength of both brands, with a renewed focus on leadership and technology. This highly targeted event focuses on bringing home improvement and remodeling professionals the best innovations in tech today. Come join the hundreds of forward-thinking company owners for this exciting experience.

**May/June**



## MVP AWARDS

The Most Valuable Product (MVP) Awards showcases innovative products with cutting-edge designs, labor-saving features, and high-quality production. The winners, selected by a judging panel of industry professionals, reveals the products most impactful to the industry as well as giving readers the opportunity to find a new favorite brand or product in categories such as kitchen, bath, exterior, surfaces, and structural.

**July/August**



## WOMEN IN RESIDENTIAL CONSTRUCTION

The annual conference gathers 300+ women in construction for three transformative and education-rich days packed with industry speakers, AIA-accredited sessions, breakout education tracks, roundtable discussions, panels, and networking events.

**September/October**



## HOME IMPROVEMENT LEADERS

The Home Improvement Leaders issue recognizes the largest home improvement companies as well as new and emerging superstars in the windows, roofing, siding, and decking markets. This issue specifically targets the highly sought-after demographic of home improvement pros.

**November/December**



5X **Jesse H. Neal Award Winner** | 7X **Jesse H. Neal Finalist** | 2X **Azbee Award Winner**