

EDITORIAL CALENDAR

BUILDING DESIGN
+CONSTRUCTION

	JAN/FEB	MAR/APR	MAY/JUN	JUL/AUG	SEP/OCT	NOV/DEC
COVER STORY	AEC Innovators	Great Solutions From AEC Giants	Healthcare Annual Report	Giants 400 Annual Report	Multifamily Annual Report	75 Top Products Awards
MARKET SECTOR REPORT	The Future of Retail and Entertainment Developments	Hotels + Hospitality	Sports + Recreational Facilities	Giants 400 Building Sector Reports: Airports, Data Centers, Healthcare, Multifamily Housing, University	Higher Education Buildings	Office + Mixed Use
ARCHITECTURE + DESIGN MASTER COURSE	Metal Cladding and Roofing Technology	Glass and Glazing Technology	Healthcare Trends and Innovations	Facade Technology + Design Trends	Multifamily Trends and Innovations	Structural Steel Trends and Innovations
GREAT SOLUTIONS	AEC Tech Innovation	3D Printing	Offsite Construction	Artificial Intelligence	Material Innovation	Digital Fabrication
PRODUCTS	Air + Moisture Control, Building Envelope, Ceiling Systems, Commercial Restroom Products, Flooring	HVAC, Metal Panel Systems, Operable Glass Walls, Paints + Coatings + Sealants, Security + Safety + Access Control, Windows + Doors + Door Hardware	Curtain Wall + Cladding, Kitchen + Bath (Multifamily), Lighting + Daylighting, Roofing Products, Vertical Transportation	Cladding, Fire-Rated Glazing, Mechanical + Electrical + Plumbing, Structural Products, Wall Coverings	Ceiling Systems, Glass + Glazing, Metal Building Systems, Roofing Systems	75 Top Products
ONLINE	Life of an Architect podcast Products of the Month Roundup	Life of an Architect podcast Products of the Month Roundup	Healthcare Annual Report full report download (60-page e-magazine + PDF) Life of an Architect podcast Products of the Month Roundup	Giants 400 Annual Report full report download (80-page e-magazine + PDF) Life of an Architect podcast Products of the Month Roundup	Multifamily Annual Report full report download (60-page e-magazine + PDF) Life of an Architect podcast Products of the Month Roundup	75 Top Products coverage Life of an Architect podcast Products of the Month Roundup
ADDITIONAL OPPORTUNITIES	BD+C University AIA course sponsorship	BD+C University AIA course sponsorship BD+C's Multifamily ProConnect Event	AIA show integrated program Healthcare Annual Report sponsorship program	Giants 400 Annual Report sponsorship program BD+C University AIA course sponsorship Giants 400 newsletter BD+C's AEC Giants ProConnect Event	Multifamily Annual Report sponsorship program BD+C's Multifamily ProConnect Event BD+C University AIA course sponsorship	75 Top Products sponsorship package BD+C University AIA course sponsorship
AD CLOSE	1/7/2025	3/4/2025	4/25/2025	6/30/2025	9/2/2025	10/31/2025
MATERIAL DUE	1/8/2025	3/6/2025	4/28/2025	7/1/2025	9/3/2025	11/3/2025
MAIL DATE	2/11/2025	4/4/2025	5/22/2025	8/1/2025	10/3/2025	12/5/2025

Note: The editorial calendar is subject to change For editorial inquiries, please email David Barista, dbarista@endeavorb2b.com

KEY EDITORIAL INITIATIVES

BUILDING DESIGN
+ CONSTRUCTION



AEC INNOVATORS

Meet the people, institutions, and movements influencing the U.S. design and construction industry. This report profiles a special group of individuals and larger-than-life projects that are spurring innovation, shaping markets, and leading change in the built environment.

January/February



HEALTHCARE ANNUAL REPORT + AIA SHOW

The BD+C editorial team will highlight the latest design, construction, and development trends and innovations in the \$65 billion healthcare buildings sector. This print, digital, and webinar package will feature exclusive BD+C research on the hospitals subsector (the fastest growing segment of healthcare real estate); coverage of game-changing projects; design trends in four healthcare subsectors (hospitals, outpatient facilities, medical office buildings, and behavioral health buildings); and a roundup of design and construction innovations. **May/June**



MULTIFAMILY ANNUAL REPORT

The BD+C editorial team will highlight the latest design, construction, and development trends and innovations in the \$130 billion multifamily housing sector. This special report includes exclusive BD+C research on the multifamily sector; coverage of game changing projects; a continuing education course; and a roundup of design and construction innovations.

September/October



50 GREAT SOLUTIONS FROM THE NATION'S LEADING AEC FIRMS

From novel construction methods to innovative design solutions, BD+C's Great Solutions report will highlight breakthrough ideas and proven strategies from the nation's leading architecture, engineering, and construction firms. The Great Solutions issue covers ideas around building science, design, construction, AEC business management, AEC technology, and building products/systems.

March/April



GIANTS 400 REPORT

Now in its 49th year, BD+C's Giants 400 Report tracks the latest innovations and trends from America's largest architecture, engineering, and construction firms. See where U.S. firms rank across more than 25 building sectors, disciplines, and specialty categories. The Giants 400 report will include in-depth building sector trends articles on the following sectors: airports, data centers, healthcare, hotels, K-12 schools, multifamily housing, offices, retail, sports facilities, and university.

July/August



75 TOP PRODUCTS

BD+C readers and editors select the year's top product innovations for the commercial buildings market. Categories include: Building Envelope, Building Systems, Flooring, Glass and Glazing, Interior Products, Plumbing and Restroom Products, Structural Products, and Windows and Doors. New products are among the most in-demand editorial content for BD+C readers. Feature your product innovations and breakthrough projects in this must-have issue.

November/December



14X **Jesse H. Neal Award Winner** | 18X **Jesse H. Neal Finalist** | 66X Award Winner including **Jesse H. Neal, ASBPE, Construction Media Alliance**