

2021 EDITORIAL CALENDAR

	JANUARY/FEBRUARY	MARCH/APRIL	MAY/JUNE	JULY/AUGUST	SEPTEMBER/OCTOBER	NOVEMBER/DECEMBER
COVER STORY	Road Building & Compaction	Loaders	Excavators	Backhoes	Compactors	Graders
FEATURES FOCUS	Trenching and Shoring	Tires and Tracks	Machine Control	Hauling/Trailers	Worksite Support Equipment	Hydraulics/Oils/Lubes
	Job Site Support Equipment	Takeoff Software	Hydroexcavating/ Vacuum Trucks	Dozers	Excavators	Management Software
	Scrapers	Articulated Dump Trucks	Compact Equipment	Attachments	Machine Control	Compact Equipment
SHOWCASE	Monthly product spotlight section that appears in both the print and digital editions of the magazine.					
BONUS DISTRIBUTION		WasteExpo (Las Vegas)	World of Concrete Show (Las Vegas)	Public Works Expo (St. Louis)	The Utility Expo (Louisville, KY)	
					WasteCon (Orlando, FL)	
ISSUE CLOSE DATE	12/2/2020	2/9/2021	4/12/2021	6/14/2021	8/16/2021	10/12/2021
MATERIAL DUE DATE	12/9/2020	2/16/2021	4/19/2021	6/21/2021	8/23/2021	10/19/2021