

2020 Editorial Calendar

| | AD CLOSE DATE | MATERIALS DUE |
|--|----------------------|----------------------|
| January/February Cover Story: Scrapers Scrapers ▪ Job Site Support Equipment ▪ Road Building and Compaction Trenching and Shoring ▪ Pre-ConExpo Bonus Distribution: World of Concrete | 12/10/19 | 12/17/19 |
| March/April Cover Story: Excavators Excavators ▪ Takeoff Software ▪ Machine Control ▪ Loaders Hydroexcavating & Vacuum Trucks Bonus Distribution: ConExpo | 1/24/20 | 1/31/20 |
| May/June Cover Story: Compact Equipment Compact Equipment ▪ Tires and Tracks ▪ Backhoes ▪ Articulated Dump Trucks State of the Industry Survey Supplement Bonus Distribution: WasteExpo | 4/6/20 | 4/13/20 |
| July/August Cover Story: Dozers Dozers ▪ Attachments ▪ Work Site Support Equipment ▪ Hauling and Trailers Salary Survey Supplement Bonus Distribution: Public Works Expo (PWX) | 6/19/20 | 6/26/20 |
| September/October Cover Story: 40 Under 40 40 Under 40 Winners and Bios ▪ Dump Trucks ▪ Machine Control Compactors ▪ Excavators | 8/24/20 | 8/31/20 |
| November/December Cover Story: Backhoes Backhoes ▪ Graders ▪ Hydraulics, Oils, and Lubes ▪ Management Software Bonus Distribution: WasteCon | 10/15/20 | 10/22/20 |

ShowCase appears in each issue: 65–70 words of descriptive, promotional copy with a link and hi-res image (subject to space availability). Appears in both print and digital editions.

Print LEADGEN Program

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