

# 2025 EDITORIAL CALENDAR



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|   | JANUARY/FEBRUARY   | MARCH/APRIL   | MAY/JUNE  | JULY/AUGUST   | SEPTEMBER/OCTOBER   | NOVEMBER/DECEMBER   |
|---|--|---|---|---|---|---|
| <b>ISSUE FOCUS</b>                                | BUSINESS DEVELOPMENT   | HOSPITALITY MARKET  | NEOCON/WORKPLACE MARKET   | HEALTH & WELLNESS   | EDUCATION MARKET  | PEOPLE, PROJECTS & PRODUCTS                                 |
| <b>MARKETS/PROJECTS</b>                           | Design Firms & Showrooms   | Hotels, Restaurants, Nightlife/Casinos, Retail, Amenity/Public Spaces   | Offices/Workplaces  | Healthcare: A Focus on Trauma-informed Design   | Education: K-12, College & University   | Projects of the Year<br>Designer & Influencer of the Year   |
| <b>FEATURE</b>                                    | Adaptive Reuse: Repurposing Historic Buildings   | Localized/Cultural Elements in Hospitality Spaces   | Modernizing Government/ Municipal Spaces<br>NeoCon Trendsetters   | Biophilia in Healthcare   | STEM & Experiential Learning Environments   | IIDA Healthcare Award Winners                               |
| <b>SUSTAINABILITY</b>                             | Should You Pursue a B Corp Certification?  | Biomaterials or Bio-inspired: How to Choose   | Made in the USA: Economic & Environmental Impact  | WELL Building Certified Design  | Mentoring for a New Generation of Workforce   | Donation & Design Services Programs for Interiors           |
| <b>PRODUCTS</b>                                   | Seating<br>Tables<br>Textiles & Wallcoverings  | Show Previews: Salone del Mobile & HD Expo<br>Flooring (Carpet, Resilient, Tile/Stone)<br>Furniture<br>Lighting | Show Preview: NeoCon<br>Desks/Desk Systems<br>Surfacing Materials<br>Lounge & Task Seating                            | Durable, Hygienic Products<br>Acoustical<br>Flooring (Carpet, Resilient, Tile/Stone)<br>Textiles & Wallcoverings      | Active Learning Products<br>Seating<br>Lighting<br>Room Dividers/Walls                                    | Product Innovation Awards (PIAs)<br>All Commercial Products |
| <b>EHANDBOOK</b>                                  | Resilient Design and Facilities: Preparing Commercial Buildings for Climate Change and Natural Disasters | The New Era of Workplace Design: Merging Architecture, Interiors, and Facility Management                       |   | Cost-Efficient Commercial Spaces: Strategies for Lowering Project Costs, Maximizing Energy Savings, and Enhancing ROI | Best Practices in Designing, Building, and Operating Educational Facilities (K-12 and Higher Education)   |   |
| <b>BONUS DISTRIBUTION / SPECIAL OPPORTUNITIES</b> | International Builders' Show/Kitchen & Bath Industry Show (KBIS) (Las Vegas, NV)                         | Coverings (Orlando, FL)<br>Hospitality Design Expo + Conference (Las Vegas, NV)                                 | International Contemporary Furniture Fair New York, NY<br>AIA Conference on Architecture (Boston)<br>NeoCon (Chicago) | ASID Gather: (TBD)  | Healthcare Design Conference + Expo: (TBD)<br>EdSpaces (Columbus, OH)<br>Boutique Design NY (BDNY): (TBD) |   |
| <b>AD CLOSE</b>                                   | 1/13/2025  | 3/18/2025   | 4/25/2025   | 7/8/2025  | 9/9/2025  | 11/10/2025  |
| <b>MATERIAL DUE</b>                               | 1/22/2025  | 3/26/2025   | 5/6/2025  | 7/16/2025   | 9/17/2025   | 11/18/2025  |

\*Months, themes and topics are subject to change at the editors' discretion.