2027 EDITORIAL CALENDAR

CONTRACTOR

	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE
SPECIAL COVERAGE	**AHR Expo Preview:** Education Sessions, New Products, and More	Construction Technology Trends	**AHR Expo:** Best of Show Report	Pumps & Circulators	**Giants of Plumbing:** Interviews with industry-leading plumbing & mechanical contractors.	**Annual Water Heater Issue:** Top manufacturers, the latest technology, trends in regulation, and more.
FEATURES, CASE STUDIES, COMMENTARIES	Contractor of the Year 2027 Economic Forecast - Inflation, New Construction, Labor, Supply Chain and More	AI in the Field Connected Contracting and Predictive Maintenance KBIS 2027 Preview	Prefab and Modular Construction The Best of the Water & Wastewater Equipment, Treatment & Transport (WWETT) Show	MCAA Presidential Interview Products and Trends from the Kitchen & Bath Show Fleet Innovations from Work Truck Week	Walking Away from the Business You've Built Solar & Geothermal in Hydronics Key Learnings from the ACEEE Hot Water Forum	Under 30 All Stars: Young People Making Careers in the Trades Government Legislation & Regulation Update
PRODUCT FOCUS	Pumps & Circulators Residential Plumbing Video Inspection Equipment Drains and Traps	Tools & Apparel Heat Pump Water Heaters Faucets High-Efficiency Showerheads	Leak Detection / Drain Cleaning Pipes, Valves & Fittings Press Tools Safety Equipment	Tapes & Adhesives Boilers Pumps & Circulators Bath & Kitchen Products	Power Tools Variable Speed Equipment Truck & Van Accessories Radiant Tools & Materials	Pipes, Valves & Fittings Toilets Boots, Gloves & PPE Water Storage Tanks
INDUSTRY FORUM	Thought leadership pieces from experts around the industry, including manufacturers, legislators, and key association executives.					
HYDRONICS/ RADIANT TECHNOLOGY	Our Hydronics & Radiant section includes monthly commentary from hydronics expert Brady Brophy as well as case studies, product information, and news from around the industry.					
BUSINESS MANAGEMENT	Monthly management columnist Al Schwartz addresses challenges in recruitment, business development and more. Additionally, a rotating group of writers present best practices to help maximize profits and minimize pain-points.					
SOFTWARE & TECHNOLOGY	Quarterly columnist Steven Onofua explores the new horizons of plumbing and hydronic technology. Our semi-monthly Software Showcase presents the latest manufacturer apps, as well as design, service and fleet management solutions.					
MARKETING	Monthly marketing columnist and industry icon Matt Michel presents the latest ideas for spreading your message, building brand awareness, and promoting a strong company culture.					
BONUS DISTRIBUTION	AHR Expo (Chicago, IL) International Builders' / Kitchen and Bath Show (Las Vegas, NV)	WWETT Show (Indianapolis, IN)	Work Truck Show (Indianapolis, IN) Central Valley Facilities Expo (Lodi, CA)	Southern California Facilities Expo (Anaheim, CA) Northwest Facilities Expo (Portland, OR)		BOMA International Conf. & Expo (Nashville, TN)
AD CLOSE	**12/1/2026**	**12/30/2026**	**2/1/2027**	**3/5/2027**	**4/5/2027**	**5/7/2027**
MATERIAL DUE	**12/9/2026**	**1/11/2027**	**2/9/2027**	**3/15/2027**	**4/13/2027**	**5/17/2027**

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	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
SPECIAL COVERAGE	**Business & Construction Software**	**Water Quality & Safety**	**Hybrid Systems: Heat Pumps and Boilers/ Condensing Boilers**	**Boilers**	**ASPE Technical Symposium Report**	**Products of the Year**
FEATURES, CASE STUDIES, COMMENTARIES	Made In America: Products Manufactured in the USA AI and the Back Office	Workforce Development & Employee Retention Women in Plumbing & Hydronics Trends in Commercial Plumbing	Branding, Marketing & Customer Service Company Values & Company Culture	Insights from the IAPMO Education & Business Conf. Codes & Standards Update	Fleet Management: Tech and Telematics Highlights from PHCC CONNECT	Customer Appreciation and Retention Contractors Giving Back to Their Communities Electrification & Decarbonization
PRODUCT FOCUS	Boilers Tankless Water Heaters Inspection Tools / IR Cameras Drain Cleaning Equipment	Drinking-Water Dispensers PEX Pipe & Fittings Smart Thermostats Chemicals	Water Heaters Pumps & Circulators Valves / Manifolds Apparel	Water-Saving Fixtures Hand Tools Tool Storage & Security Ladders & Ladder Racks	Trucks, Vans & Accessories Kitchen & Bath Products Backflow Prevention Effluent & Grinder Pumps	Field Management Software Project Management Software Telematics and Fleet Management
INDUSTRY FORUM	Thought leadership pieces from experts around the industry, including manufacturers, legislators, and key association executives.					
HYDRONICS / RADIANT TECHNOLOGY	Our Hydronics & Radiant section includes monthly commentary from hydronics expert Brady Brophy as well as case studies, product information, and news from around the industry.					
BUSINESS MANAGEMENT	Monthly management columnist Al Schwartz addresses challenges in recruitment, business development and more. Additionally, a rotating group of writers present best practices to help maximize profits and minimize pain-points.					
SOFTWARE & TECHNOLOGY	Quarterly columnist Steven Onofua explores the new horizons of plumbing and hydronic technology. Our semi-monthly Software Showcase presents the latest manufacturer apps, as well as design, service and fleet management solutions.					
MARKETING	Monthly marketing columnist and industry icon Matt Michel presents the latest ideas for spreading your message, building brand awareness, and promoting a strong company culture.					
BONUS DISTRIBUTION		Reno Facilities Expo (Reno, NV)	IAPMO Education & Business Conf. (Honolulu, HI) Northern California Facilities Expo (San Jose, CA) ASPE Technical Symposium (Minneapolis, MN)	PHCC Connect (TBA) North Texas Facilities Expo (Dallas, TX)		
AD CLOSE	**6/3/2027**	**7/2/2027**	**8/2/2027**	**9/3/2027**	**10/4/2027**	**11/4/2027**
MATERIAL DUE	**6/11/2027**	**7/13/2027**	**8/10/2027**	**9/14/2027**	**10/12/2027**	**11/12/2027**

2026 EDITORIAL CALENDAR

CONTRACTOR

	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
SPECIAL COVERAGE	**Business & Construction Software**	**Water Quality & Safety**	**ASPE Convention & Expo Preview** Education sessions, new products, and more.	**Boilers**	**ASPE Convention & Expo Post-Show Report**	**Products of the Year Selections**
FEATURES, CASE STUDIES, COMMENTARIES	Made In America: Products Manufactured in the USA AI and Automated Customer Service Highlights from the 8th EWTS	Attracting and Retaining Skilled Workers Commercial Plumbing Trends Fostering a Winning Safety Culture	Building and Marketing a Contractor Brand Company Values and Leadership	Insights from the IAPMO Education & Business Conf. Plumbing Codes & Standards Update	Fleet Management: Tech and Telematics Highlights from the PHCC Connect Event	Customer Appreciation and Retention Contractors Contributing to Their Communities Solar, Geothermal and Electrification
PRODUCT FOCUS	Boilers Tankless Water Heaters Inspection Tools / IR Cameras Drain Cleaning Equipment	Drinking-Water Dispensers PEX Pipe & Fittings Smart Thermostats Chemicals	Water Heaters Pumps & Circulators Valves / Manifolds Apparel	Water-Saving Fixtures Hand Tools Tool Storage & Security Ladders & Ladder Racks	Trucks Truck Van Accessories Backflow Prevention Effluent & Grinder Pumps	Field Management Software Project Management Software Telematics and Fleet Management
INDUSTRY FORUM	Thought leadership pieces from experts around the industry, including manufacturers, legislators, and key association executives.					
HYDRONICS / RADIANT TECHNOLOGY	The Hydronics & Radiant special section includes monthly commentary from hydronics expert Pat Linhardt as well as case studies, product information, and news from around the industry.					
BUSINESS MANAGEMENT	Monthly management columnist Al Schwartz addresses challenges in recruitment, business development, and more. Additionally, a rotating group of writers present best practices to help maximize profits and minimize pain points.					
SOFTWARE & TECHNOLOGY	Monthly technology columnist Patti Feldman reviews the latest in field service, scheduling, and sales management technology. Our semi-monthly Software Showcase presents the latest manufacturer apps and design, service, and fleet management solutions.					
MARKETING	Monthly marketing columnist and industry icon Matt Michel presents the latest ideas for spreading your message, building brand awareness, and promoting a strong company culture.					
BONUS DISTRIBUTION		• Reno Facilities Expo (Reno, NV)	• IAPMO Education & Business Conf. (San Antonio, TX) • Northern California Facilities Expo (Universal City, CA)	• PHCC Connect (TBA) • North Texas Facilities Expo (Irving, TX)	• ASPE Convention & Expo (Oklahoma City, OK)	
AD CLOSE	**6/8/26**	**7/6/26**	**8/3/26**	**9/7/26**	**10/5/26**	**11/9/26**
MATERIAL DUE	**6/16/26**	**7/14/26**	**8/11/26**	**9/15/26**	**10/13/26**	**11/17/26**